



**“New Beginnings”**  
**Charolais Bull and Female Sale**  
**Thursday, April 25, 2024**

***DVAuction***  
*Broadcasting Real-Time Auctions*







# New Beginnings

Jim and Martha Johnson 434-546-2341  
www.jmargenetics.com

## Charolais Bull and Female Sale Thursday, April 25, 2024

**Bulls and Heifers are located at the consignor's home/farm location**  
**The Sale will be held online at DVAuction.com**

- Sale Day: Thursday, April 25, 2024  
Sale Location: Animals will be located at the home/farm of the consignor.  
Sale Day Phone #: Please contact the individual consignors about their lots.  
Sale Type: Online Only at DVAuction.com  
Sale Time: Begins at 9:00 am & Closes at 6:00 pm EDT with a horse race finish.  
*(Please see the following DVAuction.com pages for a description how the auction works and a horse race finish.)*
- Viewing Cattle: Bulls and females will be available for viewing anytime prior to the sale at the consignor's home/farm location.
- Purchases Bulls & of the Females: Bulls and females will be available for pickup immediately after the completion sale. Please contact the individual consignor to arrange pick up or transportation.
- Trucking: Please contact Duane Whiting (304) 377-9179 for your transportation needs. We also have an extensive list of truckers to assist you and transporting your purchases home.

### Special Guests (Contact for assistance in bidding or any questions about the cattle.)

Desco Charolais, Daren Statler, 717-729-6453, [www.descocharolaisfarm.com](http://www.descocharolaisfarm.com)

Clark Charolais Farm, David Clark, 410-924-3521, [sfcdjc@outlook.com](mailto:sfcdjc@outlook.com)

### Sale Representatives (Contact for assistance in bidding or questions about the cattle)

Floyd Wampler - 423-612-2144

Duane Whiting (304) 377-9179

Bob Morton - 931-842-1234

Jimmy Joe Henderson - 430-740-9270

Kristian Rennert - 308-440-9463

Dr. Clint Rusk - 765-491-9437

Brett Sayre - 573-881-1876

Brandon Neely - 256-613-3586

Colt Keffer - 765-376-8784

Brian Pogue - 519-830-1274





*Dear Friends,*

*We'd like to welcome you to the 2024 New Beginnings Charolais Bull and Female Sale. Since the beginning we have strived to produce cattle who excel in carcass traits, performance and production, with an emphasis on marbling. We feel like this sale is the culmination of years of selection, studying carcass data and genetic improvement. Most recently we've incorporated feed efficiency testing into our selection. Feed efficiency EPD's are also available on nearly every female in the sale. If you'd like a copy of their feed efficiency EPD's just give us a shout and we can send them over to you. The hard work is done, now you have the opportunity to benefit from our years of data collection and selection.*

*We are selling every female and donor 4 years old and older. Nothing is being held back. These females have nearly all placed herd sires in purebred operations or A.I. Studs. They've done an outstanding job for us and still have many more years of productive life to work for you. As we move into what appears to be a high cattle cycle, there's no better time to improve your genetics to help sustain you through the low cycles. Today, we are also experiencing record high premiums for marbling and there appears to be a renewed interest in cattle that will also yield. We feel like this places Charolais cattle that will both marble and yield in the driver's seat. These females allow you to speed up your generation interval and years of selection and be well positioned for premium Charolais cattle demand in the future.*

*Finally, we'd love to get your evaluation of our cattle and help you with any question or interest you might have. If you need any assistance with the cattle, bidding process or transportation, please give us a call or any of our representatives on the opposite page.*

*Sincerely,  
Jim & Martha Johnson*

## FTJ Monticello 1806

These comments from a commercial customer who couldn't stop praising Monticello probably say it best.

*"I A.I.ed 100 head of commercial Angus cows to Monticello and they were the best calves I've ever raised. They came easy, hit the ground running, and they grow, and they grow, and they grow. I've used Angus, Simmental and other Charolais semen, but Monticello is the best bull I've every used."*

*(courtesy of Tom Greco)*





# FTJ Monticello 1806

**M914065 Polled**

DOB 1/23/2018 PA Free

**1**



LT RIO BLANCO 1234 P

VPI FREE LUNCH 708T

VPI MISS DUCHESS 404 P

LT BLUE VALUE 7903 ET

FTJ LTRB905 LTBV SHANDY1527

FTJ RIO BRAVO SHANDY

FTJ Shandy 1527 Dam of Monticello

CE	BW	WW	YW	M	MCE	MTL	SC	UDD	TEAT	CW	REA	FAT	MB	TSI
12.4	-2.3	77	145	12	10.4	51	.9	1.24	1.06	49	.65	.068	.58	294
40%	30%	8%	5%	95%	35%	70%	60%	15%	50%	1%	45%	100%	1%	3%

Vytelle Feed Efficiency EPDs (322,202 animals)	RFI EPD	ADG EPD	DMI EPD
FTJ Monticello 1806	-.06	.03	-.1
% Rank (all breeds)	11%	5%	8%

**Selling full possession and in herd semen interest along with 250 units of in herd use semen.**

Semen sales are still under contract with ABS Global, however there is no commercially available semen in inventory. Please contact us with any questions.

Rarely do you get lucky enough to breed or purchase a sire who has a huge impact on your program and the breed. We were blessed to find and purchase such a bull from Fred Jorgensen in CA. Monticello's genomics projected him as an elite birth, growth and carcass sire and he's even exceeded those projections. He also sires very attractive, heavy muscled and great footed cattle. Finally, when you layer in his industry leading feed efficiency results, he is truly a bull like no other. His impact in our program and the Charolais breed is well documented. His impact on the commercial cattle business is just getting started. We wanted to share Monticello with a breeder who could have a much larger footprint in the commercial cattle business than we could.



# DCR MS SILVER LED F136

**F1266938 *Homozygous Polled*** DOB 1/23/2018 PA Free

**2**



IQCR SILVER GUN Y31P  
WCF MR SILVER GUN 467  
WCF MISS FASTTRACK 012

LT LEDGER 0332 P  
DCR MS LEDGER C43  
JCH MS WESTERN EDGE S3

CE	BW	WW	YW	M	MCE	MTL	SC	UDD	TEAT	CW	REA	FAT	MB	TSI
2.5	2.6	93	173	24	11	71	1.9	1.34	1.30	58	1.10	.018	.12	308
100%	100%	1%	1%	45%	30%	2%	1%	6%	6%	1%	1%	70%	45%	1%



First daughter, DCR Ms Affinity H22  
now at Testerman Charolais, WV

F136 was purchased from Doll Charolais in ND as a first calf heifer and has done nothing but generate herd sires and revenue since. She's the former #1 TSI female in the breed, dam of the \$48,000 JMAR Jefferson 8M11 at ABS and the \$31,750 JMAR Joshua 23M11 current herd sire for LG Herndon Farms in GA. She's generated well over \$100,000 in progeny sales and is only 6 years old.

She's averaging 15.5 embryos per flush on 4 Conventional flushes.

Breeding status available sale day.

Selling  $\frac{3}{4}$  interest and full possession. Doll Charolais is retaining  $\frac{1}{4}$  embryo interest.



## Breed Leading Sons of Lot 2



### JMAR Joshua 23M11 EM956754 Polled

Joshua topped our 2022 Fall Sale at \$31,750 going to LG Herndon in GA. Joshua displays slightly more muscle expression in a more moderate, maternal package. Early reports on Joshua calves are outstanding.



### JMAR Jefferson 8M11

M951993 *Homozygous Polled*

Jefferson was the first natural son of Lot 2 and topped our 2022 spring sale at \$48,000 going to ABS Global. Jefferson sires unparalleled muscle, carcass and phenotype. His first sons are leading and topping bull sales across the U.S. this spring.



3

## JMAR KEYSTONE 18K12

EM972434 *Homozygous Polled*

DOB 9/12/2023 PA Free



Lot 3 Pictured at 11 months

LT RUSHMORE 8060 PLD  
RBM KEYSTONE H41  
RBM JASMINE F251

WCF MR SILVER GUN 467  
DCR MS SILVER LED F136  
DCR MS LEDGER C43

RBM Keystone H41 sire of Lot 3

CE	BW	WW	YW	M	MCE	MTL	SC	UDD	TEAT	CW	REA	FAT	MB	TSI
7.4	-.8	78	134	32	9.4	71	2.0	1.27	1.28	35	.82	.045	.40	276
85%	55%	6%	10%	10%	50%	3%	1%	20%	9%	15%	25%	95%	2%	10%

JMAR Keystone has a lot of the same attributes of his highly popular sire. Tremendous eye appeal, balanced traits and high marbling; however, his ability to leave some tremendous daughters, will be his greatest attribute. He's in the top of the breed for milk, scrotal and udder quality. Selling full interest and full possession.



**JMAR Jubal 5P01**  
**son of Lot 4**





**4**



LT RIO BLANCO 1234 P

VPI FREE LUNCH 708T

VPI MISS DUCHESS 404 P

BJR LEACHMAN PHD 738

LCOC MS AMERICA CP046

LCOC MS AMERICA UP045



JMAR Jubal 5P01 son of lot 4

CE	BW	WW	YW	M	MCE	MTL	SC	UDD	TEAT	CW	REA	FAT	MB	TSI
14.4	-1.8	65	126	21	9.4	54	1.7	1.26	1.24	31	.44	.038	.44	275
15%	30%	25%	10%	65%	50%	45%	3%	15%	15%	15%	95%	95%	1%	4%

1V08 is dam of the \$25,250 JMAR Jubal 5P01 who's calves are getting rave reviews around the country. She's also the dam of the \$9000 JMAR Kaine 10G02 current herd sire for Whiting Charolais in WV. Nearly everyone who visits leaves saying she is their favorite cow. She's one of Free Lunches heaviest milking, most productive daughters. She has the ability to transmit her tremendous depth of body, moderate birth weight, muscle, wide base, performance and marbling to her offspring. Wait until you see this year's herd bull at her side, sired by CCR GHC Grandview 9032 P. He might be her best calf yet. He is being retained for our fall sale.

She's averaging 7.5 embryos per flush on 2 conventional flushes  
Bred back to CCR GHC Grandview 9032 P, due early September 2024.



Lot 4's Aug. 2023 bull calf sired by Grandview  
Watch for him to sell this fall



**JMAR Galal 4R29**  
**son of Lot 5**





# JMAR MS DOUBT 3E27

**EF1259935 Polled**

DOB 10/2/2017 PA Free

**5**



SCHURRTOP 3001 V351 P  
SCHURRTOP V351 E423 P  
SCHURRTOP 7006

EC NO DOUBT 2022 P  
DCR MS DOUBT Z208  
JCH MS BLANCO U163

*JMAR Benaiah 1E66*  
*Paternal Brother to Lot 5*

CE	BW	WW	YW	M	MCE	MTL	SC	UDD	TEAT	CW	REA	FAT	MB	TSI
13.6	.6	70	126	21	15.2	56	.6	1.37	1.35	33	1.00	.007	.39	273
25%	80%	15%	10%	65%	3%	35%	80%	4%	3%	9%	3%	45%	1%	5%

**5A**



**3 IVF Embryos -**  
**SVY Historic 241K x**  
**JMAR Ms Doubt 3E27**

*Exportable to Canada*  
*Guaranteed 1 pregnancy*

JMAR Ms Doubt 3E27 is absolutely one of our favorite females. She's the dam of our first high selling bull at \$15,000 going to Sandmeier Charolais in SD. She is beautifully made with that long feminine neck, long body and big square hip that you love to see in a female. She is also the prettiest uddered Charolais female we have ever seen. Despite her feminine presence, she has the tremendous ability to transmit exceptional muscle and marbling to her offspring. She's a direct daughter of the Schurrtop E423 bull and maybe the only one in existence outside of Shurrtop in NE. Don't miss the opportunity to add this rare and special female's genetics to your purebred herd. She's averaging 14 embryos per flush on 2 conventional flushes and 13 IVF embryos on 1 flush no FSH. Bred 12/27/2023 to CCR GHC Grandview 9032 P, due 10/5/2024.



6



JMAR Kinsman 3J82 son of Lot 6

RAILE 2250 T077  
EC FOREFRONT 8066 PLD  
EC LADY ASSET 8066 PLD

ONE PENNY BLANCO FLASH 6424  
JMAR NANCY 2F86  
M6 NEW NANCY 2138 P ET

CE	BW	WW	YW	M	MCE	MTL	SC	UDD	TEAT	CW	REA	FAT	MB	TSI
7.5	-1.1	79	136	31	6.0	71	.9	1.17	1.05	31	1.03	-.003	.53	287
80%	45%	2%	3%	15%	80%	2%	50%	30%	55%	15%	2%	25%	1%	1%



JMAR Nancy 7M81 daughter of Lot 6

The dam of our junior herd sire JMAR Kinsman 3J82. 2R88 is the carcass queen here at JMAR. Her first daughter scanned a 15 in ribeye and over 5% on IMF. Next, her son JMAR Kinsman 3J82 ratioed 126 for IMF among a pen of bulls who average in the top 1% for marbling. She descends from the prolific Nancy cow family who started with WCR MISS CENTURY 283, the dam of WCR MISS MAC IV 8501 and WCR MISS DUKE 8742, along with all the great sires and dams who descended from this line. If you believe in stacking great cows and cow families 2R88 is a female, you don't want to miss.

Bred back to CCR GHC Grandview 9032 P, due in August or early September 2024.



# JMAR KINSMAN 3J82

**M972427** *Homozygous Polled* DOB 8/9/2022 PA Free

**7**

## Semen Packages Only

*No other semen  
will be offered in  
2024*



JMAR Kinsman 3J82 at 12 Months



JMAR Kinsman 3J82 45 days after coming out of cows

EC CRACKER JACK 234 PLD

EC FOREFRONT 8066 PLD

KC JACK 0891P

JMAR NANCY 2R88

KC MS PROFIT MAKER 8491P

JMAR NANCY 2F86

CE	BW	WW	YW	M	MCE	MTL	SC	UDD	TEAT	CW	REA	FAT	MB	TSI
2.9	.8	87	158	35	6.2	79	1.4	1.20	1.16	46	1.16	-.005	.46	305
100%	85%	1%	1%	4%	85%	1%	15%	30%	30%	2%	1%	15%	1%	1%

We don't know where you'll find a bull who excels in more traits and immeasurables than JMAR Kinsman 3J82. He's top 1% growth, 1% ribeye, 1% marbling, 1% TSI and yet top 1% maternal as well. He's a PA free son of the popular KC Jack 0891 out of a tremendous EC Forefront daughter who does nothing but raise our top calves. His historic cow family is well documented with lots 6 and 8 in this sale, so if you believe in stacking cow families, it doesn't get much deeper than Kinsman's. Kinsman not only excels on paper, he also has tremendous feet, a fabulous disposition, is long, smooth, attractive and homozygous polled. We feel like Kinsman could be used in a lot of herds on a lot of cattle. This is the only semen that will be sold in 2024.

Lot 7A	10 Units of semen and 10 Signings.
Lot 7B	10 Units of semen and 10 Signings.
Lot 7C	10 Units of semen and 10 Signings.
Lot 7D	10 Units of semen and 10 Signings.
Lot 7E	10 Units of semen and 10 Signings.
Lot 7F	10 Units of semen and 10 Signings.
Lot 7G	20 Units of semen and 20 Signings.
Lot 7K	30 Units of semen and 20 Signings.
Lot 7M	50 Units of semen and 30 Signings.



# JMAR NANCY 2F86

**F1217716 Polled** DOB 3/28/2016 PA Free

8



HCR FLASH 5074 POLLED  
ONE PENNY BLANCO FLASH 6424  
DOUBLE-H BOBSY 424P

M6 NEW STANDARD 842 P ET  
M6 NEW NANCY 2138 P ET  
MS COOLEY S DUKE 1107N60

JMAR Hebrew 3M80 Son of Lot 8

CE	BW	WW	YW	M	MCE	MTL	SC	UDD	TEAT	CW	REA	FAT	MB	TSI
1.6	2.1	79	148	26	.6	66	1.5	1.07	.92	38	.96	-.015	.44	295
100%	95%	2%	1%	35%	100%	7%	6%	55%	85%	3%	5%	8%	1%	1%

We think 2F86 is one of the top One Penny Blanco Flash daughters available in the country. She's the dam of the \$15,000 JMAR Hebrew 3M80 at Alta Genetics (now deceased) and the granddam of our Jr. Herd Sire JMAR Kinsman 3J82. Her famous cow family is well documented. Study her lineage below.  
Due August 2024 to FTJ Monticello 1806.

#### WCR MISS CENTURY 283

- └ WCR MISS DUKE 8742 (44 offspring including WCR Sir T 2254 at Select Sires)
- └ WCR MISS MAC IV 8501 (27 offspring including WCR Miss Perfection 1107 the Camp Cooley Pick of the Wienk Herd)
  - └ WCR MISS PERFECTION 1107 (88 offspring including CCR Schurshot 1107H7 PET at Genex)
    - └ MS CCR TRADIT 1107K7 PET (23 offspring and Donor for Southern Cattle Co.)
      - └ MS COOLEY S DUKE 1107N60 (26 offspring and dam of Cooley Royce 1107T39)
        - └ M6 NEW NANCY 2138 P ET (Our pick of the New Nancy's at M6 Ranch)
          - └ JMAR NANCY 2F86 (Dam of JMAR Hebrew 3M80 at Alta)
            - └ JMAR NANCY 2R88 - F1259947 (Dam of JMAR Dam of JMAR Kinsman 3J82)



# EC DEE DEE 652 PLD

**F1225518 Polled**

DOB 2/28/2016 PA Free

9



JS FULL THROTTLE 1353 PLD

EC DONE DEAL 5052 PLD

EC MISS BEYOND 5052 P TW

TR AVENGER 3649N

EC AVITA 6034 PLD

EC LADY EXON 231G

EC Benaiah 652 son of Lot 9

CE	BW	WW	YW	M	MCE	MTL	SC	UDD	TEAT	CW	REA	FAT	MB	TSI
11.5	-1.3	82	136	34	11.9	75	1.4	.96	.97	.38	.89	.022	.28	276
40%	40%	1%	3%	7%	20%	1%	10%	80%	75%	3%	9%	75%	5%	4%



EC Done Deal 5052 Pld sire of Lot 9

A couple of years ago we went searching for an outcross carcass herd sire and soon found EC Done Deal 5052 Pld. Unfortunately, we soon learned he was deceased and there wasn't any semen. Therefore, we shifted our focus to the best Done Deal daughter we could find and ultimately landed on EC Dee Dee 652 to begin our Dee Dee cow family. She's the dam of current Eggleston Charolais herd sire EC Benaiah 652 Pld. She ratioed 117 on her first calf and 111 on her second prior to twins and moving into our donor program. She's been flushed once conventionally and froze 19 embryos. She's been IVF'ed once and froze 5 embryos, no FSH. Bred to FTJ Monticello 1806 on 11/14/2023 due 8/23/2024



**JMAR Jude 18W91**  
Son of Lot 10  
In the picture pen on picture day





**10**



WR WRANGLER W601

WR FOREMAN D602

WR DUCHESS B612

LOF/VPI ABRAHAM 48A

VPI MISS DUCHESS 720E

VPI MISS DUCHESS 113Y

JMAR Koby 2G92 Son of Lot 10

CE	BW	WW	YW	M	MCE	MTL	SC	UDD	TEAT	CW	REA	FAT	MB	TSI
15.8	-2.7	68	143	25	4.6	60	1.1	1.40	1.25	27	.62	.004	.28	294
8%	20%	15%	2%	40%	90%	25%	30%	3%	10%	25%	60%	40%	6%	1%

We again began a search for a high TSI Charolais female that would be an outcross for JMAR. We were able to talk Chad Joines and Dan Eversole at VA Tech out of this promising young female and she has not disappointed. Her first and second calves have both become purebred herd sires. The first JMAR Jude 18W91 going to Paul Jefferies and Chris Cooper in KY and the second JMAR Koby 2G92 going to Kempfer Cattle Co. in FL. 924G transmits tremendous performance, muscle and eye appeal to her offspring. 924G has one enlarged teat, likely damaged as result of being nursed as a heifer. Her overall udder structure and teat size otherwise is very good.

Due in August 2024 to CCR GHC Grandview 9032.



# EC VICTORIA 025 PLD

**F1292980 Polled**

DOB 3/26/2020

PA Carrier

**11**



EC Victoria 025 nursing her Monticello bull calf this spring.



SCHURRTOP V351 E423 P  
JMAR BENAIAH 1E66  
VPI CAMEO GIRL 006X

RAILE 2250 T077  
EC RADIANCE 429 PLD  
MISS KEY HIGHLIGHT 144T

CE	BW	WW	YW	M	MCE	MTL	SC	UDD	TEAT	CW	REA	FAT	MB	TSI
8.7	1.1	80	144	29	13.3	68	.7	1.18	1.09	49	1.13	.008	.07	280
70%	85%	2%	2%	35%	10%	4%	70%	25%	40%	1%	1%	50%	70%	2%

Jamie Eggleston was selling one of his best Benaiah daughters out of one of his best cows in the fall of 2020 and we just couldn't pass her up. This heavy milking young female is a tremendous production cow. Note her Monticello bull calf pictured above who we are retaining for our fall bull sale.

Bred 11/22/23 to JMAR Kinsman 3J82, due 8/31/2024.

# JMAR VICTORIA 5M52

**F1325619 Polled**

DOB 8/11/2022

PA Free

**12**



VPI FREE LUNCH 708T  
FTJ MONTICELLO 1806  
FTJ LTRB905 LTBV SHANDY1527

JMAR BENAIAH 1E66  
EC VICTORIA 025 PLD  
EC RADIANCE 429 PLD

CE	BW	WW	YW	M	MCE	MTL	SC	UDD	TEAT	CW	REA	FAT	MB	TSI
12.2	-1.5	77	140	24	12.1	63	.8	1.21	1.08	48	.73	.040	.29	281
40%	45%	7%	2%	50%	20%	20%	70%	30%	55%	2%	45%	95%	7%	7%

From the heart of our breeding program, she's a Monticello out of a Benaiah. We just can't keep them all and we wanted to offer a tremendous young Monticello daughter in the sale. 5M52 has a bright future and if she is anything like her dam, destined to become a highly productive cow.

Bred 1/22/2024 to JMAR Kinsman 3J82, due 10/31/2024.





JMAR Jericho 1C721  
Full brother to Lots 13 & 14  
and current herd sire for  
Pleasant Dawn Charolais  
and Highway 21 Group in  
Canada

**13**

## JMAR MISS FAB 13C722

**EF1325623 Homozygous Polled**

DOB 9/9/2022 PA Free



SCHURRTOP MIDWEST 2829 P

SCHURRTOP CHANNEL 430Y P

SCHURRGENE YANA H868 094R P

PVF CAD 0731 PLD

SCC MISS PV731 72Y PLD

SCC MISS 44M 79T PLD

CE	BW	WW	YW	M	MCE	MTL	SC	UDD	TEAT	CW	REA	FAT	MB	TSI
15.3	-1.6	77	130	18	13	56	1.3	1.11	1.13	31	.74	.010	.45	276
15%	40%	7%	15%	90%	15%	50%	20%	55%	40%	25%	40%	45%	1%	15%

Full sister to JMAR Jericho 1C721 herd sire at Pleasant Dawn Charolais and Highway 21 group in Canada as well as JMAR Kidron 9C722 at Select Sires. These outcross sisters present tons of mating flexibility and opportunity.

Bred to MD Sentinal Ruler G1520 on 10/26/23 due 8/4/2024.

Outcross and former #1 Marbling bull in the breed. Currently he's a 16.6 CE, -2.1 bw and .58 marbling.



MD Sentinal Ruler G1520 Service Sire of Lot 13

**14**

## JMAR MISS FAB 17C722

**EF1325625 Homozygous Polled**

DOB 9/11/2022 PA Free



SCHURRTOP MIDWEST 2829 P

SCHURRTOP CHANNEL 430Y P

SCHURRGENE YANA H868 094R P

PVF CAD 0731 PLD

SCC MISS PV731 72Y PLD

SCC MISS 44M 79T PLD

CE	BW	WW	YW	M	MCE	MTL	SC	UDD	TEAT	CW	REA	FAT	MB	TSI
14.7	-1.4	72	113	23	9.3	59	1.3	1.10	1.09	26	.72	.023	.26	252
20%	45%	15%	50%	55%	55%	30%	20%	55%	50%	45%	45%	70%	10%	55%

We purchased SCC Miss PV731 from Randy Schmitt in NE. She was the highly productive dam of SCC O'Raille 181C Pld who is the sire of the \$92,000 PVF Ridge 7142. The two daughters have a very bright future and offer some very interesting breeding opportunities for their new owner. Due in August 2024 to FTJ Monticello 1806.



# EC LOCKLYN 865 PLD

**F1262106** *Homozygous Polled*

DOB 5/7/2018 PA Free

Co-owned with David Clark 410-924-3521

Desco Charolais

Daren Statler

717-729-6453

[www.descocharolais.com](http://www.descocharolais.com)



**15**



DC Grid Topper  
son of Lot 15



LT LEDGER 0332 P

ACE-ORR LOCK N LOAD 243P

ORR'S MS PETUNIA 941P

HAMM MOGO U23

EC DESTINY 138 PLD

EC GRETCHEN 4029 PLD

CE	BW	WW	YW	M	MCE	MTL	SC	UDD	TEAT	CW	REA	FAT	MB	TSI
12.5	-.6	64	104	21	14.4	53	.6	1.35	1.32	22	.71	-.018	.27	248
30%	55%	25%	50%	40%	90%	25%	30%	3%	10%	25%	60%	40%	6%	1%

What a stout, well made, great uddered, true beef cow. EC Locklyn 865 is an excellent Donor Cow and she consistently makes embryos(12 freezable average/flush on 10 flushes). She also consistently makes high quality progeny. Right now she has 19 registered offspring with many more on the way. 865 has clicked well when mated to Jefferson, Monticello, Free Lunch, New Hank and New Standard. Her excellent Jefferson daughter sells here today. Her New Standard son, DC Grid Topper, is in the Alta Genetics Charolais sire lineup. JMAR Genetics and Brian Lester in VA own top New Hank daughters plus more daughters reside in GA, PA, IL, and NE.

This is a well proven donor, and all the guess work has been taken out. This donor is in the prime of her production and it is only because we have ample daughters and embryos banked that we are offering herself, her daughter and embryos to your program! Due to calve 9/13/24 (ultrasound male) to the top Canadian outcross sire, Pleasant Dawn Chisum.

Daughter sells as lot 16 Embryos sell as lot 15A-C



# DESCO ABBY 321 PP

**F1336996** *Homozygous Polled*

DOB 3/27/2023 PA Free

**16**

Desco Charolais

Daren Statler

717-729-6453

www.descocharolais.com



JMAR Jefferson 8M11  
Sire of Lot 16

FTJ MONTICELLO 1806  
JMAR JEFFERSON 8M11  
DCR MS SILVER LED F136

ACE-ORR LOCK N LOAD 243P  
EC LOCKLYN 865 PLD  
EC DESTINY 138 PLD

CE	BW	WW	YW	M	MCE	MTL	SC	UDD	TEAT	CW	REA	FAT	MB	TSI
12.9	-.9	77	136	18	14.0	57	1.0			39	.76	.015	.32	278
35%	55%	7%	9%	90%	6%	45%	60%			8%	40%	55%	5%	9%

JMAR Jefferson has been making VERY consistent calf crops around the country for very elite herds and the common thread is high performance and stellar phenotype. Desco Abby 321 exemplifies both of these attributes. She has been "the looker" of our Spring heifer group since day 1. Abby is better than the top 10% of the breed for EPDs in 6 traits! She had adjusted WW and YW of 663 and 941. Abby's dam sells as lot 15 Full sib embryos sell as lot 15A Abby is halter broke.  
Sells Open

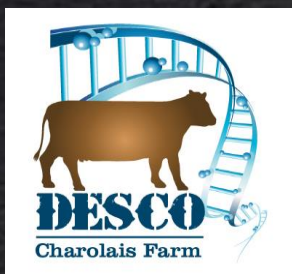
Lot 15A 3 Conventional Embryos  
Lot 15B 3 Conventional Embryos  
Lot 15C 3 Conventional Embryos

JMAR Jefferson 8M11 x EC Locklyn 865 Pld (*Full Sib to LOT 16*)  
Silver Stream Padra P7 x EC Locklyn 865 Pld (*Outcross Pedigree*)  
WCF Mr. Silver Gun 467 x EC Locklyn 865 Pld



**17**

# DESCO CHOP HOUSE 224 PP ET

**EM977271 Homozygous Polled** DOB 6/5/2022 PA Free

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Daren Statler  
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www.descocharolais.com



Fink Vanity 7548 dam of Lots 17 & 18

SCHURRTOP MIDWEST 2829 P  
SCHURRTOP CHANNEL 430Y P  
SCHURRGENE YANA H868 094R P

ONE PENNY BLANCO FLASH 6424  
FINK VANITY 7548 3877 BF  
FINK VANITY 3877 0293 GS

CE	BW	WW	YW	M	MCE	MTL	SC	UDD	TEAT	CW	REA	FAT	MB	TSI
13.0	0.0	68	123	28	10.8	62	1.4	1.35	1.27	25	.91	-.013	.46	274
35%	75%	30%	25%	25%	35%	20%	17%	7%	10%	45%	15%	7%	1%	15%

If you need to add muscle and carcass traits to your herd than Chop House is the herd sire for you. Chop House is better than the top 35% of the breed for 13 EPD traits. Ask David Clark how his Chop House calves are growing. He will give you some unbelievable stats! David says these Chop House calves explode with muscle very early! This bull is extremely docile!

**18**

# DESCO-DC MANITOBA 328 P ET

**Homozygous Polled** DOB 4/2/2023 PA Free

Co-owned with David Clark 410-924-3521

EATONS BIG BUD 10402 POLLED ONE PENNY BLANCO FLASH 6424  
PLEASANT DAWN CHISUM 216A FINK VANITY 7548 3877 BF  
PLEASANT DAWN MAGGIE 316X FINK VANITY 3877 0293 GS

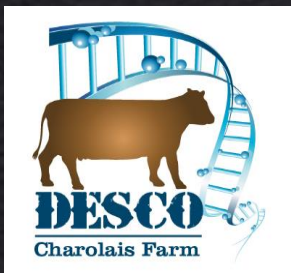


Pleasant Dawn Chisum 216A sire of Lot 18

CE	BW	WW	YW	M	MCE	MTL	SC	UDD	TEAT	CW	REA	FAT	MB	TSI
11.9	-3.0	77	155	23	8.1	61	1.4	.98	.94	40	1.02	.010	.27	305
45%	20%	7%	1%	65%	70%	25%	15%	85%	90%	6%	4%	45%	9%	1%

Manitoba puts together a high growth, high carcass, low birth weight package for your consideration. He's deserving of a job as a top purebred herd sire or in an elite commercial operation. The excellence is bred in, as his sire, Chisum, is a top sire in Canada and his dam, Fink Vanity 7548, is a beautiful cow that is producing top end cattle from a wide variety of mating's. At this time, Manitoba is her highest ranked son with Yearling and TSI EPDs in the top 1%; Ribeye top 4%; and marbling top 9% all while having a low Birthweight EPD that ranks in the top 20% of the breed. Another big plus for Manitoba is that he brings some much-needed new bloodlines to the US purebred gene pool.





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Leachman Anthem P022G  
Sire of Lots 19 & 20



VPI Miss Tradition 321A  
Dam of Lots 19 & 20



**19**

## DESCO CHOIR BOY 330 P ET

**EM994261 Polled**

DOB 4/18/2023 PA Free



WCR ICON 756 P  
LEACHMAN ANTHEM P022G  
LCOC MISS PROMISE BP028

LT BLUE MOUNTAIN 1041 PLD  
VPI MISS TRADITION 321A  
VPI MISS TRADITION 011X

CE	BW	WW	YW	M	MCE	MTL	SC	UDD	TEAT	CW	REA	FAT	MB	TSI
14.2	-4.0	77	149	29	11.8	67	1.4	1.12	1.03	48	.78	.039	.34	296
25%	10%	7%	2%	25%	25%	8%	14%	50%	70%	2%	30%	95%	4%	2%

HEIFER BULLS WITH GROWTH AND CARCASS!!! You will have to look far and wide to find the curve bending calving ease, performance and carcass traits that these two full brothers bring to the table. Choir Boy is the bigger framed of the pair. He should pass on the power and volume of his dam. This young herd sire is better than the top 30% of the breed for 12 EPD traits.

**20**

## DESCO ANVIL 332 P ET

**EM990048 Polled**

DOB 5/17/2023 PA Free



WCR ICON 756 P  
LEACHMAN ANTHEM P022G  
LCOC MISS PROMISE BP028

LT BLUE MOUNTAIN 1041 PLD  
VPI MISS TRADITION 321A  
VPI MISS TRADITION 011X

CE	BW	WW	YW	M	MCE	MTL	SC	UDD	TEAT	CW	REA	FAT	MB	TSI
17.6	-6.6	73	146	35	11	71	1.1	1.10	.98	47	.91	.043	.26	296
5%	2%	15%	3%	4%	30%	3%	40%	55%	80%	2%	15%	90%	15%	2%

Anvil is the more moderate framed of the pair of full brothers and has the more extreme calving ease and low Birth wt. Genomic EPDs and actual BW data would suggest these two bulls will be "sleep at night" heifer herd sires that will not sacrifice any growth or carcass traits and probably boost them in any herd. You just about can't find the combination of traits in these two lots anywhere else. Help yourself here to them on sale "day and we think everyone else could likely be hearing more about these brothers in years to come. Their dam the 321 cow has very good feet! You will like how these brothers are built when you see their videos.



# Embryos

*(Total Cost = Bid Price X # of Embryos per lot.)*

**5A**

**3 IVF Embryos -**  
**SVY Historic 241K x**  
**JMAR Ms Doubt 3E27**  
*Exportable to Canada*  
*Guaranteed 1 pregnancy*



**SVY Historic 241K**



**JMAR Ms Doubt 3E27**

Tremendous opportunity to purchase Historic Embryos out of one of our best cows. These embryos are stored at Trans Ova in MD and can be shipped from there. These embryos are also listed under Lot 5 in the sale catalog.



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**15A**

**3 Conventional Embryos**  
**JMAR Jefferson 8M11 x EC Locklyn 865 Pld**  
*(Full Sib to LOT 16)*



**JMAR Jefferson 8M11**

**15B**

**3 Conventional Embryos**  
**Silver Stream Padra P7 x EC Locklyn 865 Pld**  
*(Outcross Pedigree)*



**Silver Stream Padra P7**

**15C**

**3 Conventional Embryos**  
**WCF Mr. Silver Gun 467 x EC Locklyn 865 Pld**



**WCF Mr. Silver Gun 467**

These embryos are also listed under Lot 15 in the sale catalog.

**21A**

**3 Conventional Embryos**  
**Silver Stream Padra P7 x Eatons Miss Davidell**  
**81268 P F1277034**



**Silver Stream Padra P7**

**21B**

**3 Conventional Embryos**  
**LT Blue Value7903 ET x Eatons Miss Davidell**  
**81268 P F1277034**



**LT Blue Value7903 ET**

The 81268 cow was our 2023 pick of the entire Eaton cow herd. When we researched the actual growth data that goes back deep into her maternal line we were amazed and wondered if she was THE ONE! When we evaluated her length of spine, and the quality of her heifer calf at side it was confirmed that she was THE ONE! We went to Eaton genetics to get some much needed outcross genetic into of program and you will not find a more unique pedigree in the breed that these two matings. 81268 and both sires are tested PAF.





## Upcoming Timed Events

# How to use DVAuction, Inc

Questions or help with  
DVAuction.com contact;  
402-316-5460 or  
support@dvauction.com  
*Or any of the consignors or representatives.*

### Create New Account

Click 'Create New Account' on the homepage and fill out the form with Contact Information (including email and password), Time Zone, and Language Preferences. Read the Terms and Conditions, and if you agree to the Terms, then accept the Terms and Conditions (click checkbox) and click Submit.

### Activate Your Account

After successfully registering, you will receive an email with a link provided to activate your account. Click on the link or copy and paste the link into your web browser. You must activate your account before you can login and view a sale.

### Editing Contact Information

To change or update your Account Information/Settings, click My Account on the Homepage. You will then be able to change Contact Information, Bank Information, Login Information (email/password), and/or Account Settings (Email notifications, Time Zone and Language preferences).

### Apply to Bid

There are several ways to apply for bidding. On the homepage, there will be a button for each upcoming event. There is also a 'Apply for Bidding' link available while viewing a sale.





# Online Bidding - Frequently Asked Questions

## Is the auction platform mobile friendly?

Yes, the auction platform and entire site is mobile friendly. So, no matter the device (computer, cell phone, tablet, etc) you are utilizing to view and/or bid on the auction, the site is responsive to your screen, so you have the most optimum viewing and bidding experience.

## How do I get a bidder number for the auctions?

There are no bidder numbers utilized on this auction platform. Each user will have one account under their email address (using the password you set up when you registered) that can be utilized for all auctions.

## Why is a credit card required to bid?

We require each user to post a credit card verification to ensure that each of our bidders is a valid, qualified bidder. This verification method has been implemented for the protection and security of each of our bidders. Each bidder knows that all bidders are valid and that they have met the same requirements that you have to be able to bid online. The credit card verification process is completely secure and PCI compliant. Please see the Terms and Conditions segment for more details or contact us for validation if you have concerns.

## How do I bid?

Select the JMAR Genetics and Guests Auction. When the bidding for the auction is open, you will have the opportunity to enter your bid (and your maximum bid) for each animal. Simply login to your user account and click on the Bid button for each lot to submit the bid(s).

## How do I know if I am winning if there are no bidder numbers shown?

If you are watching the auction via a computer or via your mobile device, when you are winning the screen will show this message: You are winning! in green on the lot(s) you have the high bid on. If you get outbid, the message will change to: You have been outbid.

## How do I know if I got outbid?

If you get outbid on any lot within an auction, you will receive a notification based on the preferences you set up in your user profile registration. There are two outbid notification preferences you could possibly receive – a text alert sent directly to your cell phone, or an email sent to your registered email address, or both!

If you are watching the auction via a computer or via your mobile device, when you are outbid, the screen will show this message: You have been outbid. If you would like to bid again on that lot, simply click on the Bid button and Place a Bid.

## How can I make sure I am seeing the most current bidding information on the screen?

During the bidding process you will not need to refresh your page to ensure you are viewing the most current bidding activity. The auction platform auto-refreshes the page, and the bidding is in real time.

## How do I find out more about a posted item?

Contact information for the seller can be found in the sale catalog and also underneath each lot on a particular auction. If you have any questions regarding a specific item, please contact the seller.

## What is a Maximum Bid?

A maximum bid is the highest dollar amount you are willing to pay for an item. Here is an example of using the maximum bid feature. If you enter a maximum bid the system will automatically bid on your behalf up to your maximum bid amount. For example, let's assume that you enter a bid of \$2000 on an item and maximum bid of \$4000. If no other bids are placed on that item, you will be the winner at your \$2000 bid. If another bidder places a bid of \$2250 on the item you will now be winning at \$2250 plus one increment level,  $\$2250 + \$250 = \$2500$ . Your maximum bid is completely confidential and not revealed to the public or viewed by anyone other than you when selecting this feature.



### **May I raise my Maximum Bid?**

Yes, you have the ability to raise and/or lower your maximum bid at any given time while the auction is open for bidding. However, when lowering your maximum, you can not change the maximum bid price to lower than the current winning bid.

### **What is a Bid Increment?**

The bid increment is the minimum dollar amount that the bid must be raised. Bid increments will typically be in \$250.00 increments. You can bid higher than the minimum bid increment (next required bid), or you may enter a maximum bid, but you may not bid in denominations less than the set bid increment.

### **Call in Bidding.**

To bid via the telephone, call the sale day phone or any of the consignors or professional representatives to place call-in bids for the online auction. Everyone will be glad to assist you in the bidding process.

### **How does the auction end?**

The auction will end at 5 pm eastern time or as shown on the DVAuction.com. Please visit the DVAuction.com page to confirm the closing date and time.

This auction will utilize an auto-extend, horse race style closing. With this feature, the bidding will remain open on all items in the auction if there has been at least one bid received on any one item in the auction within the last 5 minutes (or the set extended bidding increment at the time). Once 5 minutes has lapsed without any bidding activity, the bidding on all items will be closed. All lots will close simultaneously.

Please see the examples below – this is a sample and may or may not match the actual ending times.

#### **Example #1:**

Auction closes at 5 PM. There is no bidding from 4:55 PM to 5 PM. All lots are declared closed, and the sale ends at 5 PM.

#### **Example #2:**

Auction closes at 5 PM. There is a bid placed at 4:57 PM. Auction is extended by 5 minutes. No more bidding occurs. All lots are declared closed, and the sale ends at 5:02 PM.

#### **Example #3:**

Auction closes at 5 PM. There is a bid placed at 4:57 PM. Auction is extended by 5 minutes until 5:02 PM. Another bid is placed at 5:01 PM. No more bids are placed. All lots are declared closed, and the sale ends at 5:06 PM.

### **What is the auto-extend time within the horse race style closing?**

The auto-extend time goes into effect once the auction reaches its original ending time. The auction will remain open for bidding on all items within the auction if there has been at least one bid received on any one item in the auction within the last 5 minutes, even if the original ending time has been reached. Extended bidding means that the auction is not declared closed until there have been 5 minutes of inactivity on the entire auction. Each time a bid is placed, it resets the clock timer on the auction back to the high-water mark auto-extend time that is set.

### **How do I know I won?**

If you are the high bidder, DVAuction.com online auction staff will email you to your registered user email address immediately after the auction has ended. This email will inform you that you have won the bid and the purchase price.

### **If I win, how and when do I pay?**

At the conclusion of the auction the owner of the lot purchased will give you a call confirming you purchased their lot and arranging payment. After confirmation they will invoice you via email. Payment is expected within 2 weeks of the purchase date.



**JMAR Genetics**  
812 Patteson School Rd.  
Appomattox, VA 24522

**New Beginnings**  
**April 20, 2023**